

Portland BOAT SHOW®

JAN. 10-14, 2024

PORTLAND  CENTER

"More" is how Peter O'Loughlin characterized the 64th annual Portland Boat Show. "More technology, more boats, more new products, more promotions and incentives, more pre-owned boats and more inventory than we've seen in nearly 5 years", said O'Loughlin.

The Portland Boat Show returns to the Portland Expo Center, January 10th-14th, 2024 with "more of everything".

The Portland Boat Show is the first major boat show of the year. This timing gives boat buyers the opportunity to shop when dealer inventories are at their peak. It's important to emphasize this is a *buying show* where shoppers can purchase boats onsite. Most dealers have access to financing tailored to boat buyers and in some cases can provide approvals right at the show.

With 240,000 square feet of display space, the show is filled with new and returning boat dealers and manufacturers from across the Northwest. This year's show will feature the full spectrum of local boating choices. From family cruisers, a huge selection of fishing boats and pleasure boats to pontoon boats, lots of wakeboard and wake surfing boats, personal watercraft, deck boats, offshore models and drift boats. It's all here!

There's plenty of new technology at this year's show starting with the Eelex 8000. This boat's a 26' high-performance all-electric center console designed for open water with a 100 mile range on a full charge and top speed of 35mph. Deep, wide and well-appointed, Signature Yachts is bringing this exciting new boat entry to the Portland Boat Show.

Another landmark innovation for this year's show is the CX0300 diesel outboard from Cox Marine. Making its first-ever show debut in Portland, this is an entirely new diesel outboard that has more torque than most 400 horsepower gas outboards. Diesels are known for their durability and this one's no different with a projected useful life stretching past 5,000 hours. Experts will be on-hand in the local dealer's booth, Multnomah Yacht Repair, to field questions.

A new category of boats has blossomed in the Rose City, *family boats*, of which there are a variety of choices. These are boats capable of accommodating a large family and maybe some friends too. Sundance Yacht Sales has led the charge in this category with their "family cabin cruisers". They'll be showcasing new models from Cutwater, Jeanneau and Four Winns that all fit the bill. The all-new 2024 Cutwater 32 Coupe is a shining example of their family cabin cruisers approach. Generously appointed with a comfy cuddy cabin for sleeping, a galley, dining area and plenty of seating the Cutwater 32 Coupe ably fills the bill as a family boat.

Royal Marine's bringing the new Antares 8 Sundeck that's another capable family craft. It's one of several Antares models built by Beneteau that have gained considerable traction in the Northwest. Several dealers will be offering pontoon boats. These are ideal for family fun too with layouts for cruising, fishing and even skiing and other watersports. There will be several new 2024 pontoon models making their inaugural show debut at the Portland Boat Show.

There's plenty new coming from wakeboarding and wake surfing boat manufacturers this year to the Portland Boat Show. Tige, ATX, Malibu, Mastercraft, Moomba, Axis and Supra are all showcasing new 2024's at the show and there are plenty of redesigned models making their introduction in Portland. Look to Active Water Sports, Luxury Sport Marine and North West Boat Sports as the leading dealers in this category.

River City Boat Sales has some noteworthy new boats for 2024. Yamaha Boats flagship model, the 275SD, has been one of those popular difficult-to-find boats that River City Boat Sales has been trying to get to the show and now it's here! This model's well-worth seeing up close...like so many boats in this year's show it's gorgeous! Bennington has long been known as a premium pontoon boat brand, this year they've introduced their value line --- a first for the brand. Chaparral Boats 19SSi is being introduced in Portland too. Chaparral has long been known as a leader in construction, finish and running performance in the family fiberglass-boat category.

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Of course, there is no shortage of fishing boats coming to the Portland Boat Show. In fact, this show, unlike any other has the distinction of being the top welded aluminum boat show in the world. And while there is plenty to shop in aluminum boats there's nearly an equal amount of fiberglass boats well-suited to Northwest fishing interests. Pacific Boatland will be selling the new redesigned Lund Alaskan Series boats. Stevens Marine will be introducing Alumaweld's 22' Adventurer at the show. This is the first this boat has been shown anywhere. Defiance Marine is bringing a tried-and-true offshore model in Allied Boats 34' Liberator. These offshore boats have been tough to come by the past 5 years and there is expected to be a few in this category available for sale at the show.

The other major boat categories are well-represented with new models being unveiled at the show. PWC's (personal watercraft) continue to evolve with fishing models finding a solid foothold in the NW. The best selection of PWC's in the region is at this show. There's also a great selection of pleasure boats, another ideal "family boat", in this year's show with most of the major brands on display and for sale.

And when it comes to drift boats, they're here too! Clackcraft, the leader in fiberglass drift boats, will have several at the show for sale. RB Boats will be taking orders at the show. RB is also bringing a fun little pram that's a great fit for local and Cascade lakes and Willamette springer fishing.

Hall "C" at the Portland Expo Center will feature 60,000 square feet of used boats. All of these boats are being sold by dealers that are in the show and there's expected to be an excellent selection to choose from. First come, first served.

In addition to the hundreds of boats coming to the show, there's more electronics and accessories coming as well. Rogers Marine Electronics, Stevens Marine, Englund Marine and Portland Marine will have boating electronics and accessories on sale. For custom marine canvas, tops and upholstery there's two big names making a splash, Bentley's Boat Tops & Upholstery and Haxton's Canvas & Upholstery.

Sheffield Marine Propeller can answer all your propping needs. From the various propeller styles and options available to what's best suited to your application and boat. They're the local experts. Burnewiin joins the show this year. They produce a variety of high-end marine components and accessories including tables and cutting boards, rod holders and mounts and mooring and boat storage products. They are truly...the best in the business!

There's also plenty of power opportunities at the Portland Boat Show. Stevens Marine will have a full selection of Mercury Outboards. The 9.9 and 15 hp four stroke outboards are in a class by themselves and will be available at the show. Interested in a V10 Mercury? Stevens Marine will have one at the show. One of the few to be found anywhere. For inboard power, KEM Equipment Company and Multnomah Yacht Repair are the top two resources in the area with gas and diesel engines in the show for sale. Whether you're looking for power for a new boat build or a repower there's plenty of power choices in the Portland Boat Show.

The Portland Boat Show's hours are Wednesday-Friday, 11AM-9PM, Saturday, 10AM-8PM and Sunday, 10AM-6PM. General admission into the show is \$16, Children 12 and under are FREE. Credit card fees not included in the ticket price. There's a 2-for1 discount coupon available through the show's website, www.PDXBoatShow.com. Parking is \$12. After 5PM on weekdays, parking is FREE.

For detailed show information visit www.PDXBoatShow.com.



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