

Portland BOAT SHOW®

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JAN. 8 – 12, 2025

PORTLAND  CENTER



65TH Annual Portland Boat Show® Brings The Best In Northwest Boating For 5 Days With New Models and 240,000 Square Feet of Boats

Portland, OR – “It’s the largest trailerable boat show in the West and captures every major category of trailerable boats the region has to offer”, observed Peter O’Loughlin, Portland Boat Show Manager. “It’s all here, fishing boats, wakeboard and wakesurfing boats, pleasure boats, PWC’s, pontoons, cruisers, sportfishers and a very good selection of pre-owned boats all in one place. It’s the ultimate boat shopping experience. You can shop, compare boats, side-by-side and buy at the show. There’s nothing else like it.”

The Portland Boat Show is the first major boat show of the year. This timing gives boat buyers the opportunity to shop when dealer inventories are at their peak. It’s important to emphasize this is a buying show where shoppers can purchase boats onsite. Most dealers have access to financing tailored to boat buyers and in some cases can provide approvals right at the show.

With 240,000 square feet of display space and 24 boat dealers and manufacturers the show is filled to capacity with the most prominent and popular NW boating brands. This year’s show will feature the full spectrum of local boating choices. From family cruisers, a huge selection of fishing boats and pleasure boats to pontoon boats, lots of wakeboard and wake surfing boats, personal watercraft, deck boats, offshore models and drift boats. It’s all here!

Kids Boat Building is back! It’s free! Kids 12 and under (also admitted free into the show) can build a toy boat right at the show. Everything’s provided! While supplies last.

Royal Marine’s bringing the Antares 7 and an Antares 8 both are capable family craft. These boats have gained considerable traction in the Northwest. Several dealers will be offering pontoon boats. These are ideal for family fun too with layouts for cruising, fishing and even skiing and other watersports. There will be several new 2025 pontoon models making their inaugural show debut at the Portland Boat Show.

There’s plenty new coming from wakeboarding and wake surfing boat manufacturers this year to the Portland Boat Show. Tige, ATX, Malibu, Mastercraft, Moomba, Axis and Supra are all showcasing new 2025’s at the show and there are plenty of redesigned models making their introduction in Portland. Look to Active Water Sports, Luxury Sport Marine and North West Boat Sports as the leading dealers in this category.

Of course, there is no shortage of fishing boats coming to the Portland Boat Show. In fact, this show, unlike any other has the distinction of being the top welded aluminum boat show in the world. And while there is plenty to shop in aluminum boats there’s nearly an equal amount of fiberglass boats well-suited to Northwest fishing interests.

The other major boat categories are well-represented with new models being unveiled at the show. PWC’s (personal watercraft) continue to evolve with fishing models finding a solid foothold in the NW. The best selection of PWC’s in the region is at this show. There’s also a great selection of pleasure boats, another ideal “family boat”, in this year’s show with most of the major brands on display and for sale.

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Hall "C" at the Portland Expo Center will feature 60,000 square feet of used boats. All of these boats are being sold by dealers that are in the show and there's expected to be an excellent selection to choose from. First come, first served. Pro Tip: The early bird gets first pick.

In addition to the hundreds of boats coming to the show, there's more electronics and accessories coming as well. Stevens Marine, Englund Marine, Active Water Sports, Miller Marine and Portland Marine will have boating electronics and accessories on sale. For custom marine canvas, tops and upholstery there's two big names making a splash, Bentley's Boat Tops & Upholstery and Haxton's Canvas & Upholstery.

Sheffield Marine Propeller can answer all your propping needs. From the various propeller styles and options available to what's best suited to your application and boat. They're the local experts. Burnewiin is back again this year! Burnewiin produces a variety of high-end marine components and accessories including tables and cutting boards, rod holders and mounts and mooring and boat storage products. They are truly...the best in the business!

There's also plenty of power opportunities at the Portland Boat Show. Stevens Marine will have a full selection of Mercury Outboards. For inboard power, KEM Equipment Company and Multnomah Yacht Repair are the top two resources in the area with gas and diesel engines in the show for sale. Whether you're looking for power for a new boat build or a repower there's plenty of power choices at the Portland Boat Show.

The Portland Boat Show's hours are Wednesday-Friday, 11AM-9PM, Saturday, 10AM-8PM and Sunday, 10AM-6PM. General admission into the show is \$16, Children 12 and under are FREE. Online and in-person ticket purchases are subject to credit card, service and user fees by TicketsWest and the Portland Expo Center. There's a 2-for1 discount coupon available through the show's website, www.PDXBoatShow.com. Parking is \$13 and is charged by METRO. After 5PM on weekdays (Wednesday-Friday), parking is FREE.

For detailed show information visit www.PDXBoatShow.com.

